

Should I Be an Apprentice?

What is Expected:

A salon apprentice will have all the same duties as an assistant, with the additional bonus of hands on training to become a competent and successful stylist. In an apprenticeship program, you will learn customer service, proper verbiage for clients, communication, consultations, time management, growing a clientele, how to market yourself, have a social media presence, and how to recommend products. You will participate in hands on classes for coloring and cutting. You will learn how to track your growth, learn about budgeting, setting goals, and financial planning. An apprenticeship provides all the tools to become successful.

The Pros' and Con's

The Pros:

- * Hands on training/Hourly pay to learn
- * Tips
- * Build a Clientele
- * Mentoring
- * Paid Time Off
- * Workman's Comp Insurance
- * Unemployment Insurance
- * Professional Liability Insurance
- * Systems & Processes
- * Learn at your own pace

The Cons:

- * Don't set own hours
- * Very highly structured
- * Work weekends/longer hours
- * Not a lot of Downtime
- * May have Contract/Non-compete
- * Can't take walk-ins (in the beginning)

Total Stylist Takeaway

If someone is willing to teach you the ropes at their cost, take advantage of this! Today you have more time ever for advanced education and putting into practice what it takes to be a successful stylist.